



NEWS RELEASE

For Immediate Release: August 27, 2025

Contact: Julie Granger, President, Junior Achievement of Wisconsin
jgranger@jawis.org | Phone: (414) 577-3810 | Wisconsin.ja.org

Otto Bremer Trust Awards \$200,000 Grant to Junior Achievement of Wisconsin

MILWAUKEE, Wis.—The Otto Bremer Trust (OBT) is awarding a \$200,000 strategic grant to Junior Achievement of Wisconsin (JA) to be used over two years in support of its mission to inspire and prepare the young people of Wisconsin to succeed in a global economy. The funds will accelerate innovation in JA programming, expand access, and increase the impact of critical hands-on learning experiences for students across Wisconsin.

The OBT investment in Wisconsin will create new opportunities for young people across the state to participate in immersive educational experiences, interactive events, and JA's Experiential Learning Centers. The grant will also help bring essential financial literacy skills to high school students and young adults and support the launch of summer programming designed to engage and empower youth outside of the classroom.

"We are proud to support Junior Achievement of Wisconsin's financial literacy programs and their dynamic approach of integrating real-world business case studies into classrooms," said Daniel Reardon, co-CEO and trustee, OBT. "This investment demonstrates our commitment to equipping young people with the financial skills and entrepreneurial mindset they need to build successful futures."

Junior Achievement is the world's largest organization providing entrepreneurship, career and work readiness and financial literacy education supported by local volunteers. Its programs are designed to provide young people with the knowledge and skills to own their economic success, plan for their future, and make smart academic and economic choices. Programs are delivered in classrooms and through community leaders, events and competitions.

"We are absolutely thrilled and deeply grateful for this incredible gift from the Otto Bremer Trust," said Julie Granger, President of Junior Achievement. "Their support allows us to reach even more young people with transformative learning experiences that build capabilities and confidence. This investment in our mission will have a lasting impact on the future of our students and our community."

The Otto Bremer Trust is a private charitable trust based in St. Paul, Minnesota committed to supporting an enhanced quality of life for residents of Minnesota, Montana, North Dakota, and Wisconsin. Since its founding, OBT has invested more than \$1 billion in its region's people, places, and opportunities.

About Junior Achievement

Junior Achievement is the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA learning experiences are delivered by corporate and community volunteers and provide relevant, hands-on lessons that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness, and entrepreneurship. Additionally, Junior Achievement is expanding its reach to 18-to-25-year-olds to provide young adults with critical life skills. For more information, visit [Wisconsin.ja.org](https://wisconsin.ja.org).